



## Impact Selector and Turnbridge Capital Announce Addition of Gary Cresswell to Board of Managers

DALLAS, Texas, April 26, 2016 – Impact Selector International and Turnbridge Capital announced today that Gary J. Cresswell has joined the Board of Managers of Impact Selector.

Mr. Cresswell brings decades of experience across the global energy services industry, including significant experience in the downhole environments in which Impact Selector specializes. From 1993 to 2014, Mr. Cresswell was employed by Baker Hughes, where he served in a variety of sales, operations, engineering and management roles across the Eastern and Western Hemispheres. The holder of five patents for downhole tools, Mr. Cresswell brings both a highly technical background along with strategic planning and market development expertise to Impact Selector.

Mr. Cresswell earned a Master of Business Administration degree from Texas A&M and a Bachelor of Engineering degree from Loughborough University.

Mr. David Lane, President and CEO of Impact Selector, commented: "We are very excited to have Gary joining the ISI team as a member of our Board. Given his extensive experience across the service sector, especially in the wireline arena, he brings instant knowledge of our product lines. Most importantly, Gary will strengthen our vision of being the most reliable and trusted provider of conveyance technology solutions that mitigate risk, enhance efficiencies, and improve safety for our customers."

Mr. Todd Tomlin, Chairman of the Impact Selector Board of Managers and partner of Turnbridge Capital, commented: "We feel very fortunate to have Gary as our partner alongside the ISI team in the acceleration of our strategic plans. From the outset of our growth investment in ISI, we have sought a strategic resource for our Board room and growth objectives, and are thrilled Gary agreed to join us in these capacities."

Mr. Cresswell commented: "I would like to thank the Impact Selector board for considering me for this important role. I feel very honored to join ISI as a board member and look forward to helping the team develop and grow the business. Impact Selector has a strong reputation for providing quality products and services. I am excited to be part of the vision to provide the next generation of conveyance solutions to the industry."

For further information, please contact:

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## **About Impact Selector International, LLC**

Impact Selector provides the global oil and gas industry with proprietary technology and tools that significantly improve operating efficiencies and greatly reduce major, costly operating risks. ISI's suite of Intelligent





Conveyance Technologies® includes ImpactPro® modeling software, open hole and cased hole wireline jars, wireline standoffs, and roller systems. Impact Selector is owned by its management team in partnership with Turnbridge Capital. For more information, visit www.impactselector.com.

## **About Turnbridge Capital Partners**

Turnbridge Capital is an energy-focused private equity firm with offices in Dallas and Houston, Texas. Turnbridge seeks to invest alongside experienced management teams in companies that provide products and services to the upstream, midstream and downstream energy market segments. For more information, visit www.turnbridgecapital.com.